

# **Graduate Diploma in Strategic Leadership**

Ignite your potential as a manager



## Why the ECA Graduate Diploma in Strategic Leadership?



## Gain future-focused managerial skills

Our program equips you with management skills that can be specifically applied in your organisation with a strong systems, futures, and relational skills focus.



## Taught by world-leading practitioners and academics

Learn from specialists and experienced managers who have the practical know-how of leading in a complex world.



#### Flexible blended format

We understand how busy your role is. Our programs are a mix of self-paced online modules, guided tutorials, network collaboration and face-to-face sessions.



#### Large network of alumni

Over 1700 past graduates across government, business and NGO sectors (many in senior executive roles) who continue to engage with program participants.

The ECA Management Development Program is a blended management development course for people ready to advance their careers and create impact in their organisations and sectors. It culminates in the awarding of a Graduate Diploma in Strategic Leadership (BSB80320).

## **Management Development Program**

The Management Development Program is designed for people who are engaged with strategic or public purpose leadership.

Program participants build skills to strategically influence and manage teams with an explicit aim to improve the overall performance of those teams and their organisation. The program is undertaken in the real world, where participants work on a complex adaptive challenge.

#### Who Should Attend?

Early to mid-career people:

- who are engaged with managing strategic or public purpose teams
- who wish to develop their managerial expertise
- looking to transform your organisation systems and sectors
- working across boundaries and engaging in successful outcomes

#### **Program format**

This is a blended program.

There are four in-person sessions (total 4.5 days), 6 online self-paced learning modules and 9 online group tutorials spread out over 9 months (see next page for schedule).

#### **Program modules**

- Managing with confidence
- Management & Governance
- Team dynamics
- Media and message
- Systems Thinking
- Managing change
- Successful public policy
- Live Case Study
- Strategic Planning
- Application and presentation of Adaptive Challenge project relevant to your current work.



#### Understand leadership's role in organisational success

Gain an introduction to organisational dynamics and explore relationships between people and teams, self-awareness and teamwork within organisations.



### Equip yourself to be successful in management and leadership roles

Uncover your management style and strengths, adapt for success and explore authenticity in leadership.



### Understand dynamic systems and how to manage change initiatives

Gain a working knowledge of systems thinking and how to work across boundaries to influence change and transformation.



#### Manage outcomes with confidence

Deliver a workplace strategic initiative and influence stakeholders to adopt your recommendations.



### Gain a qualification to advance your career

Be awarded the Graduate Dipolma of Strategic Leadership to enhance your career prospects.

#### Course fees

\$7,700 (including GST)

#### **Important Dates**

14 March 2025: Enrolments finalised

25 & 26 March 2025: Program commencement

## 2025 Management Development Program Schedule South East Queensland (Brisbane)

In-Person Venue: Christie Spaces, 320 Adelaide St Brisbane

Date	Time	Module	Format
25 & 26 March 2025	All day	Orientation & Management Essentials	Face-to-face
10 April 2025	9:30-11:00 am	Webinar 1	Online
30 April 2025	9:30-11:00 am	Webinar 2	Online
20 May 2025	9:30-11:00 am	Webinar 3	Online
4 June 2025	9:30-11:00 am	Webinar 4	Online
18 June 2025	All Day	Systems Thinking workshop	Face-to-face
15 July 2025	9:30-11:00 am	Webinar 5	Online
26 August 2025	9:30-11:00 am	Webinar 6	Online
10 September 2025	9:30-11:00 am	Webinar 7	Online
8 October 2025	All Day	Live Case Study	Face-to-face
29 October 2025	9:30-11:00 am	Webinar 8	Online
18 November 2025	9:30-11:00 am	Webinar 9	Online
4 December 2025	Half Day	Adaptive Challenge Presentations and Graduation	Face-to-face

As well as the formal sessions, group engagements occur around the program content through webinars, tutorials, virtual collaboration work and online discussions.



#### **Participating Faculty**

(Subject to change)

#### **Dr Mark Strom**

Featured speaker on how ideas shape people and people shape ideas at TEDx (Geneva) and author of Lead with Wisdom.

#### **Dr John Harte**

Managing Partner of Integrity Governance. He specialises in working with businesses and boards.

#### **Professor Christine Nixon APM**

Former Victorian Police Commissioner, Bush Fire Recovery and Monash College Chair.

#### **Professor Paul 't Hart**

Public Administration at Utrecht University and Associate Dean of the Netherlands School of Public Administration in The Hague.

#### **Dr Paul Gibney**

Psychotherapist and family therapist in private practice in Brisbane with a Ph.D in Social Work.



#### **Professor Anne Tiernan**

School of Government and International Relations, Griffith University.



Our programs are designed specifically for people who want an immersive, high impact leadership development program.

ECA online programs give you the flexibility to develop your skills at your own pace, through innovative platforms, and a rich blend of content - including videos, podcasts, quizzes, reflections, discussions and action learning tailored for the online format.

#### **Monthly Learning Journey**

Typically each month of the program follows a very clear path to facilitate learning for busy people. Our learning platforms allow participants to learn at their own pace.

Some live sessions such as class tutorials and webinars are recorded for playback if in person attendance can't be achieved. Face-to-face workshops are not recorded and must be attended in person.

Online modules are completed by viewing the content, completing tasks within the module and answering reflective questions (able to print for your portfolio), taking an average 4-6 hours per month. Months with face-to -face workshops (4) will require more hours.



## The Executive Challenge Academy

#### How we make a difference

At the Executive Challenge Academy (ECA), we understand the challenges and opportunities you face. By providing transformational leadership learning and development through our faculty of cutting-edge thought-leaders, experienced CEOs, alumni and systems change agents from Australia and overseas, we build leadership knowledge and experience so you can achieve great things.

At ECA, you will step out of your everyday context and into a dynamic, ongoing learning community. Here you will become immersed in new thinking and new ways of approaching your challenges, and make connections with

innovative leaders from across sectors and around the world.

The ECA has over 16 years of practice in collaborative leadership development and transformation and is strategically positioned to work with you to create cutting edge practice in leadership. Our 'dynamic learning' philosophy of encouraging new ideas, new approaches and new connections creates an environment of rich development. The ECA also has an active alumni of over 1700 people across government, business and NGO sectors.

#### **Benefits for Learners**

- Enhance and strengthen your skills as a leader and decision-maker within your organisation.
- Learn at your own pace with the convenience of online learning and flexible start dates.
- Interact with world-class faculty and fellow highpotential learners from around the country.
- Become part of an Alumni of executives that continue to network and learn through organised opportunities.

#### **Benefits for Organisations**

- Efficiently scale leadership development across teams.
- Leverage the flexibility for leaders to adapt learnings to corporate challenges.
- Ensure better communication through a common leadership vocabulary.
- Sponsor action learning projects that enhance organisational functioning.

#### Flexible Learning Options

Our programs are a mix of self-paced online modules, guided tutorials, network collaboration and face-to-face sessions.

#### **Program Offerings**

We offer a range of programs designed to recognise your experience and career ambition.

#### **Expert Faculty**

Our faculty and program leaders are cutting-edge thought-leaders, experienced CEOs, alumni and systems change agents from Australia and overseas.

#### **Qualification Outcomes**

The Management Development Program is mapped to the Graduate Diploma in Strategic Leadership (BSB80320).

The Executive Challenge Academy is delivered by Alliance for Leadership Learning - a social enterprise organisation dedicated to investing in place-based, cross sectoral leadership development.



### **Executive Challenge Academy Programs**

International Live Case Study

#### **Format**

Leads to:

International study tour over 5 incountry days plus review, coaching and action planning on return

Senior executive roles & responsibities.

Executive Masterclass

3 workshop days, 5x2 hour webinars, online modules, live case study, adaptive challenge presentation, over 5 months

Case Studies Netherlands & UK
Leadership Academy.
RPL to Graduate
Diploma

Executive Leaders Program

4 workshop days, 16x90 minute webinars, online modules, live case study, adaptive challenge presentation, over 12 months

RPL to Graduate Diploma in Strategic Leadership

Senior Leadership Program

11 online modules (self-paced), tutorials, adaptive challenge presentation, 12 - 24 months Leaders ready to work proactively on issues, crises and opportunities in their sector. RPL to Graduate Diploma

Management Development Program

4 workshop days, 12x90 minute webinars, online modules, live case study, adaptive challenge presentation, over 9 months

Adaptive leaders working on team & organisation-wide issues and opportunities. RPL to Graduate Diploma

Foundations for Leadership

2 day initial session, 4x1 hour webinars, adaptive challenge presentation day, over 6-8 weeks

Growth as a team and divisional leader



## Executive Challenge Academy Management Development Program Enrolment Form

r	ogram enrolment (please tick which one appli	es):				
	Management Development Program 2025	and Graduate Diploma of Strategic Leadership				
	Participant details:					
	Name:	Email:				
	Position:	Phone:				
	Organisation:	Mobile:				
Supervisor's details						
	Name:	Email:				
	Position:	Phone:				
Contact Person details (if different to above):						
	Name:	Email:				
	Position:	Phone:				
	Organisation:	Mobile:				
Course fee: \$7700.00 (including GST) (See over for terms and conditions)						
Payment method (please tick):						
Please invoice						
Invoice address details:						
	Please accept my payment by EFT *					
Disease shares a gradit gord (Vice or Mastercard)						
	Please charge a credit card (Visa or Mastercard)					
	Card No.:					
	Expires:/					
	CCV:					

Please email enrolment form to info@allianceforleadershiplearning.com.au

\*EFT details: Account Name: Leadership Learning Academy Pty Ltd BSB: 084 484; Account No. 435668472; Reference: Invoice Number



#### **TERMS & CONDITIONS**

**Fees**: Fees cover facilitation, online modules, venue & meals (within specified course dates only, and excluding alcohol), tuition and workbooks. No international or domestic travel expenses are covered by the enrolment fees.

**Payment Terms**: Payment in full must be made within 30 days of the closing date for registration. Unless a program is sold out, deferred or cancelled, submission of this registration form confirms your place in the program.

Cancellation Policy: A substitute delegate is welcome with written notification. Cancellations received up to 3 weeks prior to commencement of the program will incur a 50% withdrawal fee. For cancellations received within 3 weeks of commencement of the program, no refund will be issued. Every effort will be made to contact each registrant should a program be re-scheduled or cancelled for any reason. If a program is rescheduled or cancelled for any reason, Leadership Learning Academy Ltd (trading as Alliance for Leadership Learning) liability is limited only to the program fee or a portion thereof.

**Indemnity**: Alliance for Leadership Learning reserves the right to change the venue and / or speakers of any program due to circumstances beyond its control. In the event of changes to venues or speakers, or cancellation of the program, Alliance for Leadership Learning is indemnified against any or all costs, damages, expenses, including legal fees, which are incurred by the registrant/s. In the case of a venue change, all reasonable efforts will be made to inform attendees.

Recognition of Prior Learning: Recognition for the completion of the Management Development Program through the Alliance for Leadership Learning will lead to the awarding of the Graduate Diploma in Strategic Leadership (BSB80320). The Management Development Program is mapped to the qualification and ECA faculty will conduct an assessment by monitoring your attendance, completed learning modules, adaptive challenge presentation and your work experience against the criteria of each unit in the qualification.

#### **Contact**

For further information contact:

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