



ALLIANCE FOR
LEADERSHIP LEARNING
leaders matter

Graduate Diploma in Strategic Leadership

Through the ECA Leadership Impact Program



Why the ECA Graduate Diploma in Strategic Leadership?



Gain future-focused leadership skills

Our program equips you with leadership skills that can be specifically applied in your organisation with a strong systems, futures, and relational skills focus.



Taught by world-leading practitioners and academics

Learn from specialists and experienced leaders who have the practical know-how of leading in a complex world.



Flexible blended format

We understand how busy your role is. Our programs are a mix of self-paced online modules, guided tutorials, network collaboration and face-to-face sessions.



Large network of alumni

Over 1700 past graduates across government, business and NGO sectors (many in very senior roles) to engage with and learn from

The ECA Leadership Impact Program is a blended leadership development course for people ready to advance their careers and create impact in their organisations and sectors. It culminates in the awarding of a Graduate Diploma in Strategic Leadership (BSB80320).

Leadership Impact Program Overview

The Leadership Impact Program is designed for people who are engaged with strategic or public purpose leadership.

Program participants build skills to strategically influence and lead teams with an explicit aim to improve the overall performance of those teams and their organisation. The program is undertaken in the real world, where participants work on a complex adaptive challenge.

Who Should Attend?

Leaders:

- who are engaged with strategic or public leadership
- who wish to develop their leadership expertise
- looking to transform your organisation systems and sectors
- working across sectors and engaging in adaptive leadership

Program format

This is a blended program.

There are four in-person sessions (total 4.5 days), 6 online self-paced learning modules and 10 online group tutorials spread out over 11 months (see next page for schedule).

Program modules

- Adaptive Leadership
- Leadership & Governance
- Media and message
- Systems Thinking
- Leading change
- Successful public policy
- Live Case Study
- Strategic Planning
- Application and presentation of Adaptive Challenge project relevant to your current work.



Understand leadership's role in organisational success

Gain an introduction to organisational dynamics and explore relationships between people and teams, self-awareness and teamwork within organisations.



Equip yourself to be successful in leadership roles

Uncover your leadership style and strengths, adapt for success and explore authenticity in leadership.



Understand dynamic systems and how to lead change initiatives

Gain a working knowledge of systems thinking and how to work across boundaries to influence change and transformation.



Lead strategic initiatives with confidence

Deliver a workplace strategic initiative and influence stakeholders to adopt your recommendations.

Course fees

\$7,700 (including GST)

Important Dates

14 February 2025: Enrolments finalised

26 & 27 February 2025: Program commencement

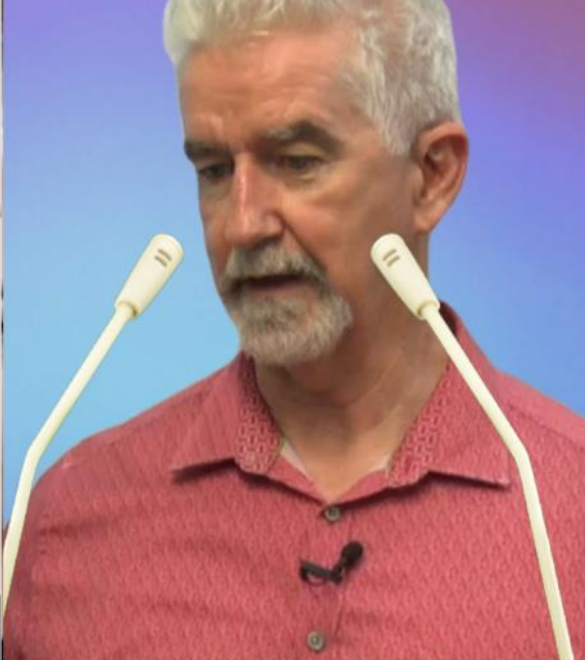
2025 Leadership Impact Schedule

South East Queensland (Brisbane)

In-Person Venue: Christie Spaces, 320 Adelaide St Brisbane

| Date | Time | Module | Format |
|-----------------------|---------------|---|--------------|
| 26 & 27 February 2025 | All day | Orientation & Adaptive Leadership | Face-to-face |
| 11 March 2025 | 9:30-11:00 am | Webinar 1 | Online |
| 25 March 2025 | 9:30-11:00 am | Webinar 2 | Online |
| 15 April 2025 | 9:30-11:00 am | Webinar 3 | Online |
| 30 April 2025 | All Day | Systems Thinking workshop | Face-to-face |
| 20 May 2025 | 9:30-11:00 am | Webinar 4 | Online |
| 18 June 2025 | 9:30-11:00 am | Webinar 5 | Online |
| 15 July 2025 | 9:30-11:00 am | Webinar 6 | Online |
| 26 August 2025 | 9:30-11:00 am | Webinar 7 | Online |
| 10 September 2025 | All Day | Live Case Study | Face-to-face |
| 8 October 2025 | 9:30-11:00 am | Webinar 8 | Online |
| 29 October 2025 | 9:30-11:00 am | Webinar 9 | Online |
| 18 November 2025 | 9:30-11:00 am | Webinar 10 | Online |
| 4 December 2025 | Half Day | Adaptive Challenge Presentations and Graduation | Face-to-face |

As well as the formal sessions, group engagements occur around the program content through webinars, tutorials, virtual collaboration work and online discussions.



Participating Faculty

(Subject to change)

Dr Mark Strom

Featured speaker on how ideas shape people and people shape ideas at TEDx (Geneva) and author of Lead with Wisdom.

Dr Paul Gibney

Psychotherapist and family therapist in private practice in Brisbane with a Ph.D in Social Work.

Dr Christine Nixon APM

Former Victorian Police Commissioner, Bush Fire Recovery and Monash College Chair .

Professor Anne Tiernan

School of Government and International Relations, Griffith University.

Dr Jeanne Hoffman

Associate Professor at Tamkang University, Taiwan and Adjunct Fellow at the University of the Sunshine Coast, Australia and co-editor World Futures Review.



Professor Amanda Sinclair

Published author, academic and pioneer in diversity and women in leadership and an explorer of the application of mindfulness in leadership.





Our programs are designed specifically for people who want an immersive, high impact leadership development program.

ECA online programs give you the flexibility to develop your skills at your own pace, through innovative platforms, and a rich blend of content - including videos, podcasts, quizzes, reflections, discussions and action learning tailored for the online format.

Monthly Learning Journey

Typically each month of the program follows a very clear path to facilitate learning for busy people. Our learning platforms allow participants to learn at their own pace.

Some live sessions such as class tutorials and webinars are recorded for playback if in person attendance can't be achieved. Face-to-face workshops are not recorded and must be attended in person.

Online modules are completed by viewing the content, completing tasks within the module and answering reflective questions (able to print for your portfolio), taking an average 4-6 hours per month. Months with face-to-face workshops (4) will require more hours.



The Executive Challenge Academy

How we make a difference

At the Executive Challenge Academy (ECA), we understand the challenges and opportunities you face. By providing transformational leadership learning and development through our faculty of cutting-edge thought-leaders, experienced CEOs, alumni and systems change agents from Australia and overseas, we build leadership knowledge and experience so you can achieve great things.

At ECA, you will step out of your everyday context and into a dynamic, ongoing learning community. Here you will become immersed in new thinking and new ways of approaching your challenges, and make connections with

innovative leaders from across sectors and around the world.

The ECA has over 16 years of practice in collaborative leadership development and transformation and is strategically positioned to work with you to create cutting edge practice in leadership. Our 'dynamic learning' philosophy of encouraging new ideas, new approaches and new connections creates an environment of rich development. The ECA also has an active alumni of over 1700 people across government, business and NGO sectors.

Benefits for Learners

- ✓ Enhance and strengthen your skills as a leader and decision-maker within your organisation.
- ✓ Learn at your own pace with the convenience of online learning and flexible start dates.
- ✓ Interact with world-class faculty and fellow high-potential learners from around the country.
- ✓ Become part of an Alumni of executives that continue to network and learn through organised opportunities.

Benefits for Organisations

- ✓ Efficiently scale leadership development across teams.
- ✓ Leverage the flexibility for leaders to adapt learnings to corporate challenges.
- ✓ Ensure better communication through a common leadership vocabulary.
- ✓ Sponsor action learning projects that enhance organisational functioning.

Flexible Learning Options

Our programs are a mix of self-paced online modules, guided tutorials, network collaboration and face-to-face sessions.

Expert Faculty

Our faculty and program leaders are cutting-edge thought-leaders, experienced CEOs, alumni and systems change agents from Australia and overseas.

Program Offerings

We offer a range of programs designed to recognise your experience and career ambition.

Qualification Outcomes

The Leadership Impact Program is mapped to the Graduate Diploma in Strategic Leadership (BSB80320).

The Executive Challenge Academy is delivered by Alliance for Leadership Learning - a social enterprise organisation dedicated to investing in place-based, cross sectoral leadership development.

www.allianceforleadershiplearning.com.au



Executive Challenge Academy Leadership Impact Enrolment Form

Program enrolment (please tick which one applies):

Leadership Impact 2025

Participant details:

| | |
|-----------------------------|---------|
| Name: | Email: |
| Position: | Phone: |
| Organisation: | Mobile: |
| Supervisor's details | |
| Name: | Email: |
| Position: | Phone: |

Contact Person details (if different to above):

| | |
|---------------|---------|
| Name: | Email: |
| Position: | Phone: |
| Organisation: | Mobile: |

Course fee: **\$7700.00 (including GST)** (See over for terms and conditions)

Payment method (please tick):

Please invoice

Invoice address details: _____

Please accept my payment by EFT *

Please charge a credit card (Visa or Mastercard)

Card No.: _____

Expires: ___ / ___

CCV: _____

*EFT details: Account Name: Leadership Learning Academy Pty Ltd
BSB: 084 484; Account No. 435668472; Reference: Invoice Number

Please email enrolment form to info@allianceforleadershiplearning.com.au



TERMS & CONDITIONS

Fees: Fees cover facilitation, online modules, venue & meals (within specified course dates only, and excluding alcohol), tuition and workbooks. No international or domestic travel expenses are covered by the enrolment fees.

Payment Terms: Payment in full must be made within 30 days of the closing date for registration. Unless a program is sold out, deferred or cancelled, submission of this registration form confirms your place in the program.

Cancellation Policy: A substitute delegate is welcome with written notification. Cancellations received up to 3 weeks prior to commencement of the program will incur a 50% withdrawal fee. For cancellations received within 3 weeks of commencement of the program, no refund will be issued. Every effort will be made to contact each registrant should a program be re-scheduled or cancelled for any reason. If a program is rescheduled or cancelled for any reason, Leadership Learning Academy Ltd (trading as Alliance for Leadership Learning) liability is limited only to the program fee or a portion thereof.

Indemnity: Alliance for Leadership Learning reserves the right to change the venue and / or speakers of any program due to circumstances beyond its control. In the event of changes to venues or speakers, or cancellation of the program, Alliance for Leadership Learning is indemnified against any or all costs, damages, expenses, including legal fees, which are incurred by the registrant/s. In the case of a venue change, all reasonable efforts will be made to inform attendees.

Recognition of Prior Learning: Recognition for the completion of the Leadership Impact Program through the Alliance for Leadership Learning may lead to the awarding of the Graduate Diploma in Strategic Leadership (BSB80320). The Leadership Impact Program has been mapped to the qualification and ECA faculty will conduct an assessment by mapping your attendance, completed learning modules, adaptive challenge presentation and your work experience against the criteria of each unit in the relevant qualification.

Contact

For further information contact:

Neil Archer

E: info@allianceforleadershiplearning.com.au

See our website for enrolment dates and programme timetables